



P19 US00 Provisional

### Video Paper Card

#### Background for the Invention

1. Field of the invention

The present invention relates to presenting video and/or audio information using thin materials.

2. Description of prior art

Traditionally, the video paper concept used bar codes or identification tabs to coincide a paper visual with a personal digital assistant (PDA), digital computer, or camera based video reader. This concept required some form of reader, separate from the paper, to view the video.

Conventional print media had no ability to display video and audio information.

#### Summary of the invention

The present invention utilizes a card stock-like piece of material to present video and/or audio information. The present invention can be a card stock-like piece of material that can display video and/or audio information. Unlike traditional video paper devices, the present invention does not utilize separate devices to present the video and/or audio information.

In some embodiments there is a thin film display with associated memory chip circuitries and a capacitance activated area either in the text or on the unit to "activate" certain areas in order to display video and/or audio information.

Some embodiments are similar in appearance to conventional greeting cards. In such embodiments the sender of the card programs a message. Programming of the device may be accomplished by linking the device through wired or wireless means to a digital computer or other device. Other embodiments provide a means to program the sender's message without the use of separate devices.

Embodiments may be use to enhance greeting cards, newspapers, magazines, books, general media, and the like. Such embodiments provide a means to heighten communications with individuals with no access to separate digital devices.

